MEDIA RELEASE **22 February, 2010**

New development for Melbourne's bayside - Stratton Finance Frankston

Victoria now has its first locally owned and operated Stratton Finance franchise, with Shree Krishan recently opening Stratton Finance Frankston.

Shree, who has extensive experience in general management and finance, has held senior positions in Australia and Asia as well as several years as a bank Branch Manager. Shree said he liked the business and could see the opportunities available in the area immediately.

"Stratton's extensive range of products and services was a major drawcard for me. I wanted to know that I had the tools to look after my customers - as individuals, investors and business owners," he said.

"Taking on a greenfield opportunity was ideal for me. I can provide service at a local level, and help my customers structure their finance and insurance arrangements face to face. At the same time I'm able to offer them a wide range of quality products, a range of convenient online tools and services, and I'm backed by the Stratton network's experience and reputation. My customers get local service plus all of the convenience and reliability of a much bigger business."

Shree said that he was looking forward to being part of the local business community and working through the full range of finance and insurance solutions with his customers.

Rob Chaloner, Managing Director of Stratton Finance, said that Stratton Finance franchises allowed entrepreneurial business people like Shree to develop solid relationships spanning their customers' business and personal finance and insurance needs.

"Our franchise partners are savvy business people who combine our extensive range of quality products and market-leading tools with their own knowledge of the customer and the community to find effective finance and insurance solutions for each situation. Franchise

partners like Shree look at the complete financial picture and get to know the customer in front of them - it's about the context as much as the numbers," said Chaloner.

"Stratton Finance Frankston is our third franchised branch to open nationally. With strong interest nationally, we're preparing to open several new branches this quarter."

Stratton Finance Frankston can be contacted on (03) 9005 2222. Shree can also be contacted directly on 0421 668 570.

For more information about Stratton Finance franchise opportunities in your area please visit http://www.strattonfinance.com.au/franchising/ or call 1300 STRATTON (1300 787 288).

ENDS

For further information please contact:

Eleanor Fala
Manager, Marketing & Franchise Development
(03) 9685 9729
0449 996 729
eleanor.fala@strattonfinance.com.au

Rob Chaloner
Managing Director
(03) 9685 9701
0418 105 054
rob.chaloner@strattonfinance.com.au